



the global voice of  
the legal profession

# Specialist conferences 2008 - sponsorship opportunities and benefits

**7<sup>th</sup> Annual International Mergers & Acquisitions conference**  
12<sup>th</sup> – 13<sup>th</sup> June 2008, New York, USA



Specialist conferences fulfil one of the IBA's most important objectives – the promotion of useful contacts and interchange between lawyers throughout the world – as well as providing a forum for the dissemination of specialist information in all areas of the law.

The IBA organises 30 specialist conferences each year in major cities throughout the world. These conferences are open to both IBA members and non-members, with discounted rates offered for early registration and IBA members.

## Headline conference sponsorship benefits\*

**£5,000 + VAT**

- Two complementary conference delegate passes
- Sponsor's logo to appear on main conference signage
- Prime exhibitor's spot for your display table (subject to availability)
- Two exhibitor passes for networking and presentation opportunities (exhibition area only)
- Sponsor's logo to appear on the cover of the online and final programmes
- Full page black and white advertisement to be included in the online and final programmes
- Sponsor's logo and link to appear on the Conferences website
- Use of the delegates' mailing list pre- or post-event (does not include email addresses)
- Sponsor's logo to appear on signage at all available social events
- Recognition in thank-you speech by the conference co-chairs



## Sponsorship of the luncheon and refreshment breaks

**£1,500 + VAT**

- One complementary conference delegate pass
- Sponsor's logo to appear in online and final programmes
- Sponsor's logo to appear on signage at the dinner
- Opportunity to present each delegate with a gift
- Recognition in thank-you speech by the conference co-chairs



## Exhibitor's package

**£1,000 + VAT**

- Exhibitor's display table
- Two exhibitor passes for networking and presentation opportunities to attendees
- Use of the delegates' mailing list pre- or post-event
- Sponsor's logo and link on the conferences website with the following exhibitors statement: "Exhibitors at this conference include:"
- Full page black and white advert to be included in the online and final programmes



For further information please contact Sara Furegard on 020 7691 6868 or [sponsorship@int-bar.org](mailto:sponsorship@int-bar.org)

N.B. Exclusive sponsorship cost upon request.

\*Law firms can only sponsor social events.

