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the legal profession

# Specialist conferences 2008 - sponsorship opportunities and benefits

IBA Technology and sourcing in the financial services sector:  
new challenges and solutions  
12-13 May 2008, Amsterdam, The Netherlands



Specialist conferences fulfill one of the IBA's most important objectives – the promotion of useful contacts and interchange between lawyers throughout the world – as well as providing a forum for the dissemination of specialist information in all areas of the law.

The IBA organises over 30 specialist conferences each year in major cities throughout the world.

## Headline conference sponsor\*

£6,000 + VAT

- **Two free conference delegate passes**
- Sponsor's logo to appear on signage at conference
- Prime exhibitor's spot for your display table (subject to availability)
- Two exhibitor passes for presentation opportunities (exhibition area only)
- Sponsor's logo to appear on the cover of the online and final programmes
- Full page black and white advert in the online and final programmes
- Sponsor's logo and link to appear on the conferences website
- Use of the delegates' mailing list pre-event (excludes email addresses)
- Sponsor's logo to appear on signage at all available social events
- Recognition in the conference thank-you speech by the conference chair



## Sponsorship of social events

£1,500 + VAT

- **One free conference delegate passes**
- Sponsor's logo to appear in online and final programmes
- Sponsor's logo to appear on signage at the social event
- Use of the delegates' mailing list pre-event (excludes email addresses)
- Opportunity to present each delegate with a gift (to be organized by sponsor)
- Recognition in the social event thank-you speech by the conference chair



For further information please contact Andrew Webster-Dunn at [sponsorship@int-bar.org](mailto:sponsorship@int-bar.org)

N.B. Exclusive sponsorship cost upon request.

\*Law firms can only sponsor social events.