



the global voice of
the legal profession

Specialist conferences 2007 - sponsorship opportunities and benefits

13th Annual Global Insolvency and Restructuring Conference
13-15 May 2007 Zurich, Switzerland



Specialist conferences fulfil one of the IBA's most important objectives – the promotion of useful contacts and interchange between lawyers throughout the world – as well as providing a forum for the dissemination of specialist information in all areas of the law.

The IBA organises 30 specialist conferences each year in major cities throughout the world. These conferences are open to both IBA members and non-members, with discounted rates offered for early registration and IBA members.



Headline conference sponsorship benefits* **£5,000**

- Sponsor's logo to appear on signage at conference, with the following sponsorship statement: "The IBA thanks the following sponsors for their support"
- One free conference delegate pass
- Prime exhibitor's spot for your display table
- Two exhibitor passes for networking and presentation opportunities
- Sponsor's logo to appear on the cover of the online and final programmes, with the following sponsorship statement: "The IBA thanks the following sponsors for their support"
- The opportunity to network and further promote your company at all social functions linked to the conference for two company representatives at each social event
- Full page black and white advert to be included in the online and final programmes
- Sponsor's logo and link to appear on the Conferences website, with the following sponsorship statement: "The IBA thanks the following sponsors for their support"
- Use of the delegates' mailing list pre- or post-event
- Sponsor's logo to appear on signage at all available social events, with the following sponsorship statement "The IBA thanks the following sponsors for their support"
- Recognition in the conference thank-you speech by the conference chair



Sponsorship of social events **£3,000**

- Sponsor's logo to appear in online and final programmes with the following sponsorship statement: "The IBA thanks its sponsor for their generous support"
- Sponsor's logo to appear on signage at the social event with the following sponsorship statement: "The IBA thanks its sponsor for their generous support"
- Two representatives to attend the sponsored social event to network and further promote your company
- Opportunity to present each delegate with a gift at his/her place setting
- Recognition in the social event thank-you speech by the conference chair



Exhibitor's package **£2,000**

- Exhibitor's display table
- Two exhibitor passes for networking and presentation opportunities to attendees
- Use of the delegates' mailing list pre- or post-event
- Sponsor's logo and link on the conferences website with the following exhibitors statement: "Exhibitors at this conference include:"
- Full page black and white advert to be included in the online and final programmes

For further information please contact Sara Furegard on 020 7691 6868 or sponsorship@int-bar.org

N.B. Exclusive sponsorship cost upon request.

*Law firms can only sponsor social events.