



# Specialist conferences 2009 - sponsorship opportunities and benefits

IBA 20<sup>th</sup> Annual Communication & Competition conference  
18-19 May 2009, Florence, Italy



## Headline sponsor\*

**EUR 5,000**

- Two FREE conference delegate passes (excludes ticketed events)
- Sponsor's logo to appear on conference signage
- Prime exhibitor's spot for your display table (subject to availability)
- Two exhibitor passes for networking and presentation opportunities (exhibition area only)
- Sponsor's logo to appear on the cover of the online and final programmes
- Full page colour advertisement to be included in the online programme
- Full page black and white advertisement to be included in the final programme
- Sponsor's logo and link to appear on the conference website
- Use of the delegates' mailing list post-event\*\*
- Sponsor's logo to appear on signage at all available conference social events
- Opportunity to distribute a gift to delegates during registration



## Luncheon & refreshment break sponsor

**EUR 1,900**

- One free conference delegate pass (dinner tickets to be paid for)
- Opportunity to invite one guest to the cocktail reception
- Sponsor's logo to appear in online and final programme
- Sponsor's logo to appear on signage at the cocktail reception



## Exhibitor's package\* (Subject to availability)

**EUR 1,300**

- Exhibitor's display table
- Two exhibitor passes for networking and presentation opportunities (exhibition area only)
- Use of the delegates' mailing list post-event\*\*
- Sponsor's logo and link on the conferences website



For further information regarding the above sponsorship opportunities, please contact the sponsorship team on +44 (0)20 7691 6868 or email [specialist.conferences@int-bar.org](mailto:specialist.conferences@int-bar.org)

\*Law firms and law associations may only sponsor social events

\*\*excludes email addresses and the details of delegates who have declined 3<sup>rd</sup> Party mailings

N.B. VAT will be charged where applicable

All sponsorship opportunities are non-exclusive